



Message from the President

Masaaki Kotabe
 AIB President

Dear AIB colleagues,

As the new President of the AIB, I would like to extend a warm welcome to both existing and new AIB members. As you may know by now, the AIB Executive Board has been operating in a new system since 2013, in which all executive board members serve a three-year term on a “rolling” basis. Let me briefly explain how it works. This system was a brain child of the previous AIB Board when Rob Grosse was the President for a three-year term. For example, I served as President-Elect last year (2015-16), now serve as President (2016-17), and will serve as Immediate Past President next year (2017-18). The period of a “year” runs from August 1 through July 31 the following year. Now I am serving my second year on the AIB Executive Board with Rosalie Tung as Immediate Past President and Lorraine Eden as President-Elect. The same “rolling” system also applies to Vice Presidents-Program and Vice Presidents-Administration. This system is great as institutional knowledge gets passed on smoothly through the board members. Of course, the AIB Executive Board could not function as smoothly without the constant support from Tomas Hult, the AIB Executive Director, and his Michigan State team led by the ubiquitous Tunga Kiyak. In other words, the AIB Executive Board consists of nine elected voting members (3 Presidents, 3 Vice Presidents-Program, and 3 Vice Presidents-Administration) from the AIB membership and the AIB Executive Director as an ex-officio, non-voting member.

In my first year, as President-Elect, I was learning the scope of the issues that the AIB Board had been dealing with; now in my second year, as President, I will take the initiative to get things done; and next year, as Immediate Past President, I can complete my term as a little wiser advocate for the interests of the AIB community. The same logic applies to all Vice Presidents. It is a very democratic AIB Executive Board on which all nine board members dedicate their time and efforts in enhancing the benefits to the AIB community on a voluntary basis. I look forward to working with the current board consisting of Rosalie Tung, Lorraine Eden, Charles Dhanaraj, Sarianna Lundan, JT Li, Sumit Kundu, Maria Alejandra Gonzalez-Perez, Hadi Alhorr, Tomas Hult, and myself. Officially, I would like to extend our appreciations to all the past Executive Board members before us for having accomplished so much for the AIB community.

Now I would like to share with you a number of notable highlights under the leadership of the previous Executive Boards in the last few years and what we would like to carry on. *First*, the AIB’s flagship journal, *JIBS*, has achieved a truly world-class status as it is ranked as a #4 “World Elite” journal in the Association of Business Schools’ Academic Journal Guide 2015 and is recognized as one of 45 journals used

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by Financial Times to determine business school research rankings. Although due credit goes to all previous *JIBS* editors, the efforts made by the most recent outgoing Editor-in-Chief, John Cantwell, should be recognized with applause. Now we welcome the new incoming *JIBS* Editor-in-Chief, Alain Verbeke, and his editorial team to carry on the baton to further enhance *JIBS*' standing in the business academic community and beyond. *Second*, the AIB Board has officially approved the launch of a new journal, *Journal of International Business Policy (JIBP)*, under the inaugural leadership of Sarianna Lundan as the Editor-in-Chief. *JIBP* will reach out to business policy researchers and complement our flagship journal, *JIBS*. *Third*, the diversity survey initiated by Rosalie Tung made it clear that the AIB community not only embraces the diversity of our membership but also thrives on it (see http://documents.aib.msu.edu/publications/newsletter/aibnewsletter_v022n02.pdf). *Fourth*, the 2016 AIB Annual Meetings in New Orleans, chaired by Charles Dhanaraj, introduced a number of innovative features including a day-long AIB Chapter Leadership Workshop and Townhalls in which AIB members share, discuss and improve research ideas that are at an early stage of development as well as informally discuss various AIB-related issues with incumbent AIB Board members. The objectives of these new session formats are to help develop a flatter and more informative institutional structure with a better flow of communications within the AIB community. We thank Charles Dhanaraj for initiating these activities as part of the AIB conference. A round of appreciation goes

equally to Jeremy Clegg, Sumit Kundu, and Maria Alejandra Gonzalez-Perez (from the AIB Board) and Matthew Mitchell (Drake University) who superbly led the AIB Chapter Leadership Workshop. *Fifth*, we also now officially have our first Special Interest Group (SIG), the Research Methods SIG. We have a formal proposal-approval process for future SIGs. We expect to have other vibrant SIGs in the making in promoting further specialized agenda in IB research and education. The AIB Executive Board wishes that the AIB is not just an elite academic organization but also delivers excellent services to the AIB membership representing a broad range of disciplines and from all corners of the world sharing research and teaching interest in international business.

In the past, AIB World and various AIB regional/country chapters had been operating rather independently and had not had either symbiotic relationships or a consistent policy on bylaws between them. One of the major directives of the AIB Executive Board has been to bring AIB regional/country chapters closer to AIB World and build functioning and symbiotic relationships between the two. In the same spirit, one of the things I would like to initiate as AIB President is to "reach out" to AIB chapters in various meaningful ways. I applaud those AIB Fellows and others who have taken their time to visit various AIB chapters to offer keynote speeches and PDWs, among others. When I went to one U.S. regional chapter conference recently, I became acutely aware of their needs that they could not fulfill unless we literally reached out to them. In coming months, the new AIB Board will be working on this and other initiatives to energize AIB

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100% recycled





AIB Executive Board members at AIB 2016

chapters to improve the value of their AIB membership and their scholarly accomplishments. Customer (member) satisfaction is one of the most important goals for the AIB's raison d'être in a crowded academic community in which our members have other options.

Feel free to contact me or any other member of the AIB Executive Board if you have any suggestions to collectively build an even more vibrant AIB community that is rewarding to all of us. We look forward to working with you.

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Stay Connected to the AIB Community

AIB-L (discussion list)
<http://aib.msu.edu/community/aib-l.asp>



<https://www.facebook.com/AIBWorld>



https://twitter.com/AIB_World



<https://www.linkedin.com/groups/Academy-International-Business-AIB-51447/about>

JIBS Update

The incoming *JIBS* editorial team is now handling all new submissions to the journal, led by Editor-in-Chief Elect Alain Verbeke and Reviewing Editor Sjoerd Beugelsdijk. The full list of Area Editors and descriptions of their areas can be found on the *JIBS* website (www.jibs.net); in what follows, Alain Verbeke gives a brief overview of the team's editorial philosophy.

JIBS Editorial Philosophy, June 2016-2019

The new team of *JIBS* Editors shares a common philosophy, built around *three foundational principles* and *four new focus areas*. The overarching foundational principle is that *JIBS* must continue to function as the “big tent” scholarly outlet for International Business (IB) research: It should be the first choice journal for a social community composed of the members of the Academy of International Business (AIB). *JIBS* must always put the diverse needs and aspirations of this community first. *Second*, *JIBS* Editors must work to improve further the status of IB research in broader management departments, especially as perceived by those scholars working in more “conventional” functional areas. This can only be achieved by publishing work in these functional areas that meets the same standards as those upheld in leading field journals. In this context, one improvement brought to the *JIBS* submission system in July 2016, has been the introduction of a new section in Manuscript Central, whereby authors can request an advanced methods reviewer. *Third*, *JIBS* must respond proactively and quickly to new IB phenomena, especially through Special Issues, Perspective papers, and Point-Counterpoint initiatives, as well as Editorials on new advances in IB theory and methodology. Here, *JIBS* will aim to encourage rigorous debate and discussion, especially about “grand ideas,” which should ultimately improve both the scholarly understanding and the practice of international business.

The four new focus areas are the following. *First*, more attention should be devoted to developmental reviews. It is likely that *JIBS* acceptance rates will remain low (at 5 to 6% of submissions), but authors submitting manuscripts that will be rejected should be given some real insight on how to improve their



Managing Editor Anne Hoekman, outgoing EIC John Cantwell, Springer Nature Editorial Director Nicholas Philipson, and EIC Elect Alain Verbeke

paper before submitting it to another outlet in the ecosystem of IB journals. *Second*, *JIBS* Editors must do more in the realm of embracing creative, thought-provoking pieces on new IB phenomena and in new IB contexts. This is the opposite of publishing articles that result from “slicing and dicing” the outcomes of research programs, so as to serve publication number-counts. The Editors will pay special attention to the intellectual value added of submitted pieces beyond what has been published already. Important questions to be answered include: Is there really something conceptually new or “intelligently controversial” that will significantly foster debate in IB/IM? Would this manuscript be a credible candidate for inclusion in graduate courses addressing the subject matter at hand? Is the manuscript's value added sufficient so that the main, established authors on this theme, would read and cite it? *Third*, the Editorial Team must promote *JIBS*, not in isolation, but as the flagship journal of an ecosystem of IB journals. Other IB journals should not be viewed as competitors, but rather as partners in the quest to make the IB field better in terms of research quality, and more influential. *Fourth*, *JIBS* must relentlessly focus on outreach activities and on using social media to stay at the forefront of knowledge dissemination and impact-augmenting practices. Reaching scholars in emerging and developing economies is a priority in this context.

The *JIBS* Editors look forward to working with the AIB Executive Board, as well as with the long-serving and highly knowledgeable *JIBS* Managing Editor, Ms. Anne Hoekman, and with the publishers from Springer-Palgrave.

CALL FOR PAPERS



The contribution of MNEs to building sustainable societies

Dubai, United Arab Emirates

July 2-5, 2017



Program Chair: **Sarianna Lundan**, University of Bremen, Germany (lundan@uni-bremen.de)

The goal of this year's conference is to shift the focus of the analysis from the motivations and consequences of internationalization for the firm, to looking at the impact of the activities of MNEs on their home and host countries. In order for governments to effectively partner with multinational firms, they need to understand the motivations, capabilities and vulnerabilities of multinational firms as both economic and social actors. They also need to evaluate the limits of this engagement, and to understand the appropriate forms of governance for it. This calls for scholarship where the perspective of the firm is complemented by a policy-making viewpoint, that to date has not been considered as often in IB scholarship.

The Sustainable Development Goals (SDGs) drafted by the United Nations and adopted by the global community in 2015 contain 17 goals that correspond to 169 measures to be implemented by developed and developing countries alike.¹

Multinational enterprises (MNEs) are instrumental in providing the technical expertise, management skills, investment and corporate social responsibility necessary to meet these goals. According to estimates made by UNCTAD, the annual investment required to

meet the SDGs amounts to \$5 to \$7 trillion globally in the period 2015-2030. The developing country share of this amount is estimated to be about \$3.9 trillion annually. The current MNE investment in the relevant sectors such as transportation and communication infrastructure and water and energy utilities amounts to about \$1.4 trillion annually, and if this proportion of private to public investment were to continue (the 'business as usual' scenario), the MNE contribution could rise to \$2.3 trillion, or nearly 60% of the required amount.² Potentially, the contribution of private investment might rise even further, if MNEs were effectively incentivized to undertake investments in the least developed countries (LDCs).

Building sustainable societies is thus no longer the sole domain of governments, but rather a question of partnerships and dialogue between governments, firms and civil society. The scholarship in International Business (IB) has approached these challenges from three main perspectives. First, the IB field has accumulated a substantial body of knowledge on how the costs of distance in general, and particularly the costs of distance that arise from missing or underdeveloped institutions, influence how multinational firms conduct business across borders. A second strand of the literature has examined the conditions under which firms are motivated to proactively go beyond regulation to improve their environmental and social performance. Third, the IB literature has a long tradition of examining the negotiating process

¹ <https://sustainabledevelopment.un.org/sdgs>

² UNCTAD *World Investment Report 2014*, p.145.

between firms and governments, particularly in connection with natural resource related investments. In all three perspectives, MNEs are increasingly seen as active agents that co-evolve with governments and other actors resulting in the creation of new institutions.

The effectiveness of the multinational firm as a change agent is limited by the technical and human systems they embody. While multinational firms are highly adaptable, they are not infinitely adaptable, and deviations from the societal and market structures that prevail in the developed world cause considerable difficulties for established MNEs to overcome. At the same time, the solutions the multinationals might prefer are not necessarily the solutions that governments would prefer, in part because governments are accountable to the citizenship as a whole, while multinational firms are responsive to specific stakeholder groups. Governments and MNEs have intersecting but not overlapping responsibilities.

With the AIB 2017 conference, we want to examine what IB scholarship and our fine-grained understanding of the strategies and behavior of MNEs can contribute towards crafting better public policy in light of the challenges posed by the SDGs. See you in Dubai!



Conference Tracks and Chairs

The Internationalization Process and International Entrepreneurship

Track co-chairs: **Olli Kuivalainen & Rudolf Sinkovics** (both University of Manchester, UK and Lappeenranta University of Technology, Finland)

Managing the Value Chain

Track co-chairs: **Somnath Lahiri** (Illinois State University, US) & **Debmalya Mukherjee** (University of Akron, US)

Marketing and Consumer Research

Track co-chairs: **Dirk Morschett** (University of Fribourg, Switzerland) & **Stefan Schmid** (ESCP Europe, Germany)

Innovation and Knowledge Management

Track chair: **Grazia Santangelo** (University of Catania, Italy)

Organization Strategy and Management

Track co-chairs: **Olivier Bertrand** (SKEMA Business School, France) & **Marie-Ann Betschinger** (University of Fribourg, Switzerland)

Human Resource Management

Track chair: **Dan Caprar** (University of New South Wales, Australia)

Corporate Governance and Financial Management

Track co-chairs: **Ruth Aguilera** (Northeastern University, US) & **David Reeb** (National University of Singapore, Singapore)

International Business Policy

Track co-chairs: **Jeremy Clegg & Miguel Matos Torres** (both University of Leeds, UK)

Teaching IB

Track co-chairs: **Liesl Riddle** (George Washington University, US) & **Maria Elo** (University of Turku, Finland)

Conference Track: The Contribution of MNEs to Building Sustainable Societies

Track chair: **Elisa Giuliani** (University of Pisa, Italy)

Conference Host Track: Managing Turbulence and Ambiguity

Track chair: **Melodena Stephens Balakrishnan** (Karlsruhe University, Germany)

**Submission Deadline:
November 15, 2016**

**Please note that this is earlier
than in previous years**

AIB 2016 New Orleans Conference Highlights



New Orleans is one of the most fascinating cities in the USA, with a truly unique blend of culture, food, and music – a perfect setting for the diverse AIB membership to gather for the 2016 Annual Meeting of the Academy of International Business. In June, 1050 scholars and invited guests representing 55 countries from around the world met at the Sheraton New Orleans Hotel on Canal Street, where participants enjoyed a jam-packed program along with the excitement of being located just steps away from New Orleans' famed French Quarter. This year's Program Chair, Charles Dhanaraj (IMD, Switzerland) and Pre-Conference Program Coordinator, Sarianna Lundan (University of Bremen, Germany), worked extensively with the consortium and track chairs as well as the AIB Secretariat to put together a program of academically stimulating sessions as well as some unique New Orleans experiences for participants.

The pre-conference day provided many opportunities for learning, networking, and building the IB community. As usual, the *JIBS* Paper Development Workshop, Doctoral Consortium, and Junior Faculty Consortium provided mentorship and networking opportunities from senior AIB members to doctoral students and junior faculty members. In addition, Jeremy Clegg, Sumit Kundu, and Maria Alejandra Gonzalez-Perez organized the first full-day **Chapter Leadership Workshop**. There were also free **Research Methods Workshops** on multilevel models and structural equation models, organized by CARMA. In all, we had over 100 faculty members contributing their time and efforts at the preconference events to build our members' research and skills.

The pre-conference day was also **AIB Community Engagement Day**, organized

by committee co-chairs Len Trevino, Mazhar Islam, Stewart Miller, and Susan Mudambi. The day started with an early morning Inspirational Seminar by Lt. General Russel L. Honoré. Known as "Category 5 General," he oversaw the recovery efforts in the aftermath of the hurricane that struck the Gulf Coast in the summer of 2005. In addition, there were two available site visits, one to the Port of New Orleans, and another to the social innovation lab in New Orleans called Propeller, which were both of great interest to participants. We are grateful to Beedie School of Business, Simon Fraser University, for sponsoring the Community Engagement Day.

The conference officially opened with the introduction of this year's Fellows' awards winners: Indra Nooyi, Chairman and CEO of PepsiCo for the International Executive of the Year; Joseph Aoun, President of Northeastern University, for the International Educator of the Year; and Kathleen Eisenhardt, for the John Fayerweather Eminent Scholar. In the opening plenary, Nooyi gave a keynote speech on "Leadership, purpose, and innovation in the changing global economy." The other distinguished award winners participated in special sessions later in the conference; Aoun leading a panel of AIB fellows on the topic "Globalizing education: challenges, opportunities, and the AIB," and Eisenhardt joining three other leading scholars on global innovation, Yves Doz, Vijay Govindarajan, and George Yip, for a plenary on "Global innovation: The new frontier for international business."



After starting each morning of the conference with a **Fellows Café**, where they could discuss a research topic in an informal manner with some of AIB's most distinguished scholars, attendees had their choice of a total of 40 panels, 88 competitive paper sessions, and 61 interactive paper sessions to attend. Interspersed throughout the conference were 17 showcase sessions, which set out new challenges, new ideas, and new debates. They included the Buckley and Casson Dissertation Award Finalists' presentations and the *JIBS* Decade Award session, where authors Bradley L. Kirkman and Kevin B. Lowe discussed, with commentators, their award-winning paper, "A quarter century of Culture's Consequences: A review of empirical research incorporating Hofstede's cultural values framework" (also co-authored by Cristina B. Gibson).

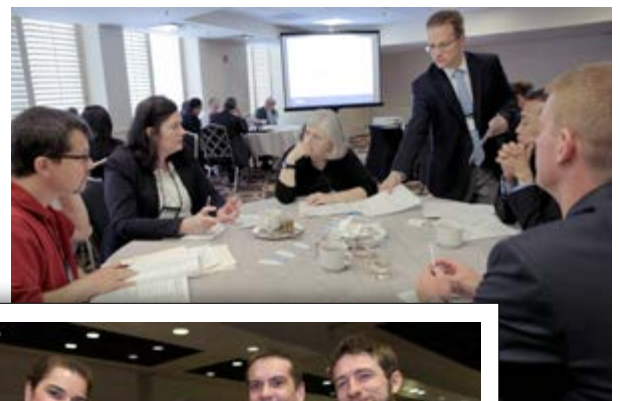
Program Chair Charles Dhanaraj experimented with several exciting formats for other special sessions at this year's conference. The special interest **Townhalls** were a forum for participants to share, discuss, and improve ideas that are at an early stage of development. Annique Un chaired this new session format and put together an impressive set of options; a last-minute addition on the timely topic of Brexit was very well attended. With the aid of the AIB Research Methods SIG he also organized **Research Methods Clinics**, to bring together methodological experts and individuals who are looking to solve specific methodological problems in their research.

Attendees were able to enjoy the flavor of New Orleans throughout the conference, from plenty of pralines at coffee breaks to a steamboat river cruise past award winner reunion, to a jazz band at the gala event, held at the National WWII Museum, one of the city's top attractions. Other networking opportunities included a **New Members Welcome**, where those attending for the first time could get to know the AIB family, and a **Chapter/Special Interest Group Evening** for members to learn more about their Chapters and SIGs of interest.

Thanks to all who made this conference a success with your reviews, submissions, organization, and attendance!



Visit <https://aib.msu.edu/events/2016/> to view the Post-Conference Wrap-Up section. This section includes the complete list of award winners, photos from the conference and downloadable versions of the conference program and proceedings.



Congratulations to the 2016 Award Recipients

AIB Fellows' Awards

International Executive of the Year
Indra Nooyi, Chairperson & CEO, PepsiCo



International Educator of the Year
Joseph E. Aoun, President,
Northeastern University



John Fayerweather Eminent Scholar
Kathleen Eisenhardt, Stanford University



JIBS Decade Award

Bradley L. Kirkman, North Carolina State University; **Kevin B. Lowe**,
University of Auckland; **Cristina B. Gibson**, University of Western Australia
*"A Quarter Century of Culture's Consequences: A Review of Empirical
Research Incorporating Hofstede's Cultural Values Framework," JIBS
37(3): 285–320, 2006*

Peter J. Buckley and Mark Casson AIB Dissertation Award
Anne Jacqueminet, Bocconi University (Ph.D. Awarded by HEC Paris)
*"Heterogeneous Implementation of CSR in an MNE:
The Role of Subsidiaries' Institutional Contexts and Behaviors"*



Alan M. Rugman Young Scholar Award

Martin Heinberg, University of Duisburg-Essen
"Behavioral Consequences of Actual and Recalled Face Loss"

Temple/AIB Best Paper Award
Exequiel Hernandez, University of Pennsylvania,
and **Elena Kulchina**, Duke University
*"Immigrants and Firm Performance: Effects on Foreign
Subsidiaries versus Foreign Entrepreneurial Firms"*





Sheth/AIB Award for the Best Doctoral Dissertation Proposal

Caroline Witte, Erasmus Research Institute for Management (ERIM) & Tinbergen Institute (TI)

“Self-interest Fuelling Peace? Multinational enterprises in politically violent regions”

Best Paper Award in Research Methods Sponsored by University of Sydney

Vasyl Taras, William Tullar, University of North Carolina at Greensboro;
Piers Steel, Thomas O’Neil, Matt McLarnon, University of Calgary



“Free-Riding in Global Virtual Teams: An Experimental Study of Antecedents and Strategies to Minimize the Problem”

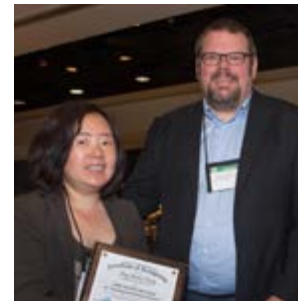
“That’s Interesting!” Award Sponsored by Aalto School of Business

Ebru Ipek, Simon Fraser University
“Dancing between Illusion and Reality: Self-Initiated Expatriation of Foreign-Born Bicultural Nationals to Their Country of Origin”



CUIBE Award for Best Paper on IB Education Sponsored by Consortium for Undergraduate IB Education (CUIBE)

Jing Betty Feng, Farmingdale State College, SUNY
“Develop Intercultural Effectiveness in the Classroom: An Application of Reflective Learning”



Best Paper Award in Emerging Economies Research Sponsored by Bryant University **Rama Krishna Reddy** and

Ben Kedia, The University of Memphis
“Bidding Behavior of Emerging Market Firms in Their Advanced Market Firm Acquisitions”

WAIB Awards

WAIB Woman of the Year **Lorraine Eden**, Texas A&M University



WAIB Emerging Scholar Award **Stacey Fitzsimmons**, University of Victoria

WAIB Special Appreciation Award **Janet Murray**, University of Missouri - St. Louis



Doctoral Travel Stipends

Travel support funding was provided to the following doctoral students who attended, and provided volunteer support by assisting at the registration desk and in the placement center along with being directional aides for the 2016 meeting in New Orleans. Travel stipends to attend the AIB 2016 conference were provided through a generous contribution by the **Sheth Foundation** and donor contributions to the **AIB Foundation**.

Mohamadali Ahi, Lappeenranta University of Technology
Maite Alves Bezerra, University of Reading
Pratik Arte, University of Vaasa
Kiran Awate, Ohio State University
Simone Barreto de Azevedo Meskelis, University of Dallas
Daniel Clark, Indiana University
Alexander Corner, Georgia State University
Henrique Correa da Cunha, FURB, University of Blumenau
Giuseppe Criaco, Jönköping International Business School
Thi Kieu Trang Do, National Dong Hwa University
Sarada Devi Gadepalli, Indian Institute of Management, Calcutta
Mariana Gama, FGV-EAESP/ University of Illinois at Urbana-Champaign
Edward Gillmore, Malardalen University
Shuna Shu Ham Ho, Simon Fraser University
Naunghathai Intakhantee, University of Leeds
Ebru Ipek, Simon Fraser University
Yordanka Ivanova, University of National and World Economy, Vrije Universiteit Brussel
Pavlina Jasovska, University of South Australia
Chuandi Jiang, Saint Louis University
Chuyue Jin, Seoul National University
Danielle Jones, University of Illinois at Urbana-Champaign
Venkatesh Kambla, Indian Institute of Management, Bangalore
Lena Kemper, University of Goettingen
Hyun Gon Kim, Rutgers University
Jinsil Kim, University of Texas at Dallas
Diana Wai Paik Kwok, Aix-Marseille Université
Jong Min Lee, University of Reading
June Lee, Stanford University
Shi Lei, University of Hong Kong
Lin Li, University of Nottingham Ningbo, China
Linjie Li, Birkbeck College, University of London
Wen Li, Zhejiang University
Melanie Lorenz, University of Alabama
Andrei Lux, University of Otago
Jieqiong Ma, Saint Louis University
Arif Mahmood, Hong Kong Baptist University
Abdullah Al Mamun, University of Newcastle, Australia
Ishva Minefee, University of Illinois at Urbana-Champaign
Arindam Mondal, Indian Institute of Management, Calcutta

Serghei Musaji, IE Business School
Nayyer Naseem, Wayne State University
Leah Ndanga, University of Massachusetts Amherst
Chao Niu, University of Hong Kong
Varina Paisley, UNSW Australia
Nikolaos Papazoglou, University of Piraeus
Philipp Paulus, Trier University
Katharina Puchmueller, Johannes Kepler University
Sharif Rasel, Monash University
Rilana Riikkinen, Aalto University School of Business
Sabrina Saleh, University of South Carolina
Almasa Sarabi, Georg-August-University Goettingen
Monica Semeniuk, Simon Fraser University
Mayank Sewak, University of Massachusetts, Amherst
Noman Ahmed Shaheer Siddiqui, University of South Carolina
Ayushi Sharma, Indian Institute of Foreign Trade, Delhi
Sebastian Stoermer, University of Goettingen
Mariana Sutter, University of São Paulo
Silviu Horia Tiorean, Erasmus University Rotterdam
Wenjun Tu, University of Nottingham
Christina Tupper, Old Dominion University
Zhan Wang, Saint Louis University
Yifan Wei, University of Illinois at Urbana-Champaign
Lucas Wenger, Florida International University
Caroline Witte, Erasmus School of Economics
Jiayan Yan, Renmin University of China

WAIB Helping Hands Awards

The Women in the Academy of International Business provided financial support by providing Helping Hands Awards to assist the following AIB members attend AIB 2016.

Hong Chen, Old Dominion University
Liubov Ermolaeva, St. Petersburg State University
Laura Gasiorowski, Temple University
Irina Heim, University of Reading
Yi-Dan Huang, National Applied Research Laboratories
Medha Satish Kumar, postdoctoral researcher
Ahreum Lee, Temple University
June Lee, Stanford University
Jing Liu, Baruch College, CUNY
Xia Liu, ECARES
Lee Martin, University of New South Wales
Marcelle Colares Oliveira, Federal University of Ceara/ Brazil
Mariana Sutter, University of São Paulo
Ciska Tobing, University of Indonesia

Boeing Institute Junior Faculty Consortium Stipends

Through the generous support of the Boeing Institute of International Business at Saint Louis University, the following junior faculty member was awarded a travel stipend specifically to participate in the Junior Faculty Consortium at the 2016 AIB annual meeting.

Johanan Zamilpa Paredes, University of Guanajuato

2016 Best Reviewer Awards

We would like to thank the 1,270 reviewers who reviewed over 1,000 submissions, providing thoughtful assessments to the track chairs and valuable feedback to authors. We would especially like to recognize the Best Reviewer Award winners listed below as nominated by the AIB 2016 Track Chairs.

Alexander Alfred Assouad, Belmont University
Maite Alves Bezerra, University of Reading
Agnieszka Chidlow, University of Birmingham
Jesper Edman, Hitotsubashi University
Vanessa C. Hasse, Ivey Business School
Guus Hendriks, RSM Erasmus University
Yanbin Jiang, Southwest University
Sai Chittaranjan Kalubandi, IIM Ahmedabad
Liena L. Kano, University of Calgary
Lutz Kaufmann, WHU - Otto Beisheim School of Management
Grigorios Livanis, Northeastern University
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Dirk Morschett, University of Fribourg
Amalia C. Nilsson, Uppsala University
Luis Oliveira, University of São Paulo
Chinmay Pattnaik, The University of Sydney
Grazia D. Santangelo, University of Catania
W. Travis Selmier II, Indiana University
Deeksha Singh, Rutgers University
Charles Edward Stevens, Lehigh University
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Lu Wei, Aalto University
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AIB Fellows

The AIB Fellows is a distinguished group of AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the International Educator of the Year, International Executive of the Year, and Eminent Scholar awardees annually. The Fellows also organize one or more panel sessions at the AIB annual meeting each year, often the first Plenary Panel. This year's International Executive of the Year, Indra Nooyi, Chairperson & CEO, PepsiCo, gave a keynote address on "Leadership, purpose, and innovation in the changing global economy" in the opening plenary, with Ravi Ramamurti, Northeastern University, Paul W. Beamish, Western University, and Rosalie L. Tung, Simon Fraser University, as panel discussants.

The Academy warmly welcomes the following newly inducted members elected to join the AIB Fellows in 2016:

Ruth V. Aguilera, Northeastern University
Ulf Andersson, Mälardalen University
Mary Yoko Brannen, University of Victoria
Alvaro Cuervo-Cazurra, Northeastern University
Jiatao (JT) Li, Hong Kong University of Science and Technology
David M. Reeb, National University of Singapore
Elizabeth L. Rose, University of Otago
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Honorary Fellows (2016 awardees)

Joseph E. Aoun, President, Northeastern University (International Educator of the Year)
Indra Nooyi, Chairperson & CEO, PepsiCo (International Executive of the Year)
Kathleen Eisenhardt, Stanford University (Eminent Scholar)



2016 Conference Program Committee

The Academy of International Business extends sincere gratitude to the following members of the 2016 Program Committee for the countless hours they contributed preparing for the annual conference in New Orleans.

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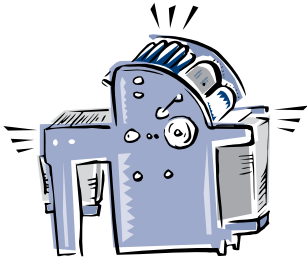
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Klaus Meyer - China Europe International Business School, China

Snejina Michailova - University of Auckland, New Zealand

CONFERENCE LOGISTICS

AIB Secretariat, USA



Just off the Press

⇒ ***Global Vision: How Companies Can Overcome the Pitfalls of Globalization*** (Palgrave Macmillan, ISBN: 978-1137502810), was recently published by **Robert Salomon**, New York University, USA. While today's global marketplace is estimated at more than US\$40 trillion a year, companies face rising expectations to tap global growth, and cultural, political and economic differences make it all the more elusive. How can businesses conquer these challenges and succeed abroad? Salomon draws upon economics, psychology, sociology and international strategy to uncover the risks of globalization and a bold new approach for overcoming them. New skills, experience and global understanding can guide successful global growth in an age of uncertainty.

⇒ ***The Handbook of Measures for International Entrepreneurship Research*** (Edward Elgar, 978-1784711399290), edited by **Nicole Coviello**, Wilfrid Laurier University, Canada, and **Helena Yli-Renko**, University of Southern California, USA, is a user-friendly collection of multi-item measures developed and used in the research of international entrepreneurship and important areas related to it: international business, entrepreneurship, marketing, strategy, and innovation. The editors have carefully compiled 212 scales from over 820 possible measures using rigorous selection criteria. For each scale, the book includes the following information to enable ease of use: summary, construct definition, description, source, development or adaptation procedures, sample, validity, scores, references, and scale items. This *Handbook* not only builds a compelling case for a more rigorous approach to research methods in international entrepreneurship research but also explores the best practices in development, adaptation, use, and reporting of multi-item measures.

⇒ ***The Handbook of Contemporary Research on Emerging Markets*** (Edward Elgar, 978-1782546351210), edited by **Hemant Merchant**, University of South Florida, USA, brings together leading scholars in international business as well as

other disciplines to contribute state-of-the-art thinking on emerging markets. The volume extends theoretical and conceptual thinking, looks at operational practices and their implications and provides a research agenda to move the field forward. Contributors include a mix of new and established authors from around the world, for a diverse and current set of scholarly perspectives on emerging markets. Combining academic and operationally focused chapters, they offer a multifaceted, in-depth look at specific geographies and functional areas to enrich our understanding of emerging markets.

⇒ ***Global Strategy: Competing in the Connected Economy*** (Routledge, 978-1138844247) by **Vinod K. Jain** (formerly of the University of Maryland, College Park, USA), is about how firms enter, compete, and grow in foreign markets – focusing on both developed and emerging economies as well as their interaction in an increasingly connected world. The highly charged dynamic of incessant technological developments, geopolitical forces, emerging economies, and new multinationals from those economies offers a rich opportunity to revisit mainstream paradigms in globalization, innovation, and global strategy. Rich illustrations, real-world examples, and case data, provide students and executives with the insights necessary to connect, compete, and grow in a globalized business environment. According to Dr. Ravi Ramamurti, Distinguished Professor, Northeastern University, “In this state-of-the-art book, Jain provides managers and business students with a road-map for navigating today's hyper-connected, hyper-innovative, and hyper-competitive global economy. Drawing on the latest research, he presents practical frameworks managers can use to enter, compete, and grow in foreign markets as well as manage their global operations.”

⇒ ***The Changing Global Economy and its Impact on International Entrepreneurship*** (Edward Elgar, 978-1783479832140), edited by **Hamid Etemad**, McGill University, and **Stefano Denicolai**, **Birgit**

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- ⇒ **Hagen and Antonella Zucchella**, University of Pavia, Italy, addresses different changes and challenges that SMEs face in an economy where they need to compete at home and cannot refrain from participating in international markets. Contributors examine diverse SMEs that have succeeded in the face of adversity. They offer a combination of practical strategies and efficient tactics, grounded in solid theory and research, for firms in different competitive industries. This volume presents a collection of 12 carefully selected chapters that highlight challenging real-world cases to illustrate a variety of difficult problems. The editors present an analytical framework with three levels of analysis - entrepreneurial level, firm level, and institutional level - to document comprehensive, realistic and experientially-based entrepreneurial initiatives, potent firm and public policy strategies and informative and applicable results.
- ⇒ **Innovation in Emerging Markets** (Palgrave, 978-1137480286), edited by **Jerry Haar**, Florida International University, USA, and **Ricardo Ernst**, Georgetown University, USA, brings together a distinguished cadre of scholars, policy analysts, and practitioners to present and analyze innovation in emerging markets. Innovation is sweeping the globe at break-neck speed, and emerging markets are where tremendous growth and opportunity reside for the present and future. Haar and Ernst delve into the forces and drivers that shape innovation in emerging markets and present case studies, along with a summation of the key features and outlook for innovation over the next decade. Together with their contributors, they examine innovation as national policy, facilitating institutions- such as universities, research labs, accelerators and incubators, and business associations- and firm-level innovation. They introduce state-of-the-art thinking on innovation by calling upon the experiences of experts in relevant fields, who provide a deeper understanding of the core issues for any person involved in the private sector, academia, or public policy, and intrigued by the challenge and opportunity of innovating in this dynamic global world. The regions covered in the volume are Asia, Africa, Latin America, the Middle East, and Central Europe.
- ⇒ The history-making development of the Chinese economy has entered a new phase. In **China's Next Strategic Advantage: From Imitation to Innovation** (MIT Press, 978-0262034586, Chinese edition, CITIC Press), experts **George Yip** and **Bruce McKern**, China Europe International Business School, China, explain this epic transformation and propose strategies for both Western and Chinese companies. This book is for everyone who does business with China or in China, or is interested in the development of the world's fastest-growing economy. Yip and McKern provide case studies of successful firms, outline ten ways in which the managerial and innovative capabilities of these firms differ from those of Western firms, and describe how multinationals doing business in China can become part of the Chinese ecosystem of new knowledge and technology. Yip and McKern argue that these innovation capabilities will be the basis for creating world-class products and services to meet the challenges of a new era of global competition.

AIB would like to share newly published titles with an international business focus authored or edited by its members in the **Just off the Press** section. Email your announcement following the style of the entries above to newsletter@aib.msu.edu. Please limit your entry to 150 words.

New AIB Members



Welcome to the following 280 new members who joined the AIB community between April 1, 2016, and July 31, 2016.

Russell Adams	Barbara Covarrubias Venegas	Leslie Hitch	Kuilin Liu	Arilova Randrianasolo	Naveen Varada
Artee Aggrawal	Shannon Creighton	Christine Holmström Lind	Xia Liu	JR Reagan	Lorena Velez Garcia
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Kenneth Amaeshi	Dadzie	David Hudgens	Juan Ma	Ingrid Ruskowski	John K. Wald
Rolv Petter Amdam	Shelly Daly	Marc Idelson	Marcelo Machado	Anna Sahlstrom	William Wales
Elizabeth Anderson	Diya Das	Mari Iizuka	Marilou Maderazo	Debra Salsi	Fred Walumbwa
Maïke Andresen	Ehsan Derayati	Muhammad Imran	Abdullah Al Mamun	Guro Refsum Sanden	Hao Wang
Indri Dwi Apriliyanti	Daniel Diemont	Masato Itohisa	Russ Marshall	Francisco Javier Santos Arteaga	Yoshiaki Watanabe
Maja Arslanagic-Kalajdzic	Longzhu Dong	Yordanka Ivanova	Franchesca Martinez	Prabirjit Sarkar	Yifan Wei
Glenn Asano	Róisín Donnelly	Liudmila Ivonen	Linda Matthews	Jacqueline Saslawski	Marc Weinstein
Goudarz Azar	Róisin Donnelly	Zuraidah Jamrin	Kevin McKouen	Medha Satish Kumar	Christian Wernz
David Bach	James Dorsett	Mohammad Javaid	Hyunjoo Min	Jane Schappert	J. Lee Whittington
Faten Baddar Alhusan	Anil roy Dubey	Lars Jensen	Tushar K Mishra	Hanna Schramm-Klein	John Mark Williams
Patrick Barbro	Swamy Durairaj	Sofia John	Ravi Mittal	Tassilo Schuster	Eugenia Wong
Michelle Barker	Jonas Eduardsen	Venkatesh Kambla	Yukari Mizuno	Kimberly Scott	Heejin Woo
Matthias Baum	Stefano Elia	Michael Kane	Carolina Molinari	Seyed Hooman Seyed Abootorabi	Shiming Xia
Secil Bayraktar	Liubov Ermolaeva	Tong Hyouk Kang	Muhamed Mujic	Farah Shakir	Jianqiang Xiao
Roger Blakeney	Maria Ermolova	Tong Hyouk Kang	Sergei Musaji	Ayushi Sharma	Jiao Xue
Richard Bonaccorsi	Octavio Escobar	Ilke Kardes	Koichi Nakagawa	Ruppall Walia Sharma	Daying Yan
Erik Borg	Paula Esteban Jardim	Naghme Kargozar	Takafumi Nakamori	Dhirendra Mani Shukla	Jiaju Yan
Frank Bosco	Frances Fabian	Anatoly Kazantsev	Aki Nakanishi	Robert Sicina	Chi-Lin Yang
Julio Cesar Botero Robayo	Dalsy Yolima Farfan Buitrago	Yanick Kemayou	Nayyer Naseem	Hock-Peng Sin	Eyal Yaniv
Diane Floreal Bouleau	Claudio Fassio	Lena Kemper	Alireza Nazarian	Patrick Soleymani	Chun-Ping Yeh
Lukasz Bryl	Carter Franklin	Lee Hwei Khaw	Leah Ndanga	Mohan Song	Tsung-ming Yeh
Page Buchanan	Mohammad Fuad	Romi Kher	Zdenek Necas	Kazanari Sotta	Xiaoli Yin
Marcelo Bucheli	Chitose Furukawa	Kihun Kim	Michael Neubert	Ann Marie Stieritz	Albert Yoon
Emily Buchnea	Katia Galdino	Sahrok Kim	Susan Ngure	Sebastian Stoermer	Rong Zeng
Mattheis Bucholtz	Myropi Garri	Seonghoon Kim	Amalia Nilsson	Defeng Sun	Lin Zhang
Debra Butler	James Garrity	Salman Kimiagari	Florian Noseleit	Angelina Sundström	Nan Zhang
Carolyn Callahan	Gary Gereffi	Taura King	Soumia Nouiri	Tanapond Swanpitak	Xi Zhao
Jessica Cassleman	Iris Gertner Moryossef	Ahmet Koksak	Joan Lilian Ogendo	Tim Swift	Jianwen Zheng
Ofelia Castro Castell	Rozita Ghaffari Fard	Ziko Konwar	Olu Olaniyan	Alexander Tabares	Yonglong Zhou
Segundo J. Castro Gonzales	Debjeni Ghosh	Tobias Kosmol	Fabian Onunaku	Toshio Takagi	Nina Zobel
Suparna Chakraborty	Jaideep Ghosh	Rajiv Krishnan	Thaisaiyi Opati	Masayasu Takahashi	Seyed Meysam Zolfaghari Ejlal Manesh
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Shouming Chen	Mark Greeven	Shuhei Kudo	Ivan Pineda	Amonrat Thoumrungroje	
Yong Chen	Tomasz Grzegorzczak	Bruce Lamont	Tanikan Pipitwanichakarn	Ciska Tobing	
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		Shiau-Chi Lin	Olimpia Racela		
		Bo Liu	Lenn Rainwater		
		Jing Liu			